



## Communications & Corporate Affairs Sub (Policy & Resources) Committee

**Date:** WEDNESDAY, 5 FEBRUARY 2025

**Time:** 4.00 pm

**Venue:** COMMITTEE ROOM 2 - 2ND FLOOR WEST WING, GUILDHALL

**Members:**

Jason Groves (Chair)	Alderman Timothy Hailes JP
Deputy Christopher Hayward (Deputy Chairman)	Caroline Haines
Deputy Keith Bottomley	Deputy Shravan Joshi MBE
Emily Benn	Alderswoman Elizabeth Anne King, BEM JP
Tijs Broeke	Alderswoman Dame Susan Langley, DBE
Deputy Peter Dunphy	Charles Edward Lord, OBE JP
Helen Fentimen OBE JP	Deputy Sir Michael Snyder
Alderman Prem Goyal, OBE	Deputy James Thomson CBE
Deputy Madush Gupta	

**Enquiries:** Isaac Thomas  
[isaac.thomas@cityoflondon.gov.uk](mailto:isaac.thomas@cityoflondon.gov.uk)

### Accessing the virtual public meeting

Members of the public can observe all virtual public meetings of the City of London Corporation by following the below link:

<https://www.youtube.com/@CityofLondonCorporation/streams>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one civic year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

Whilst we endeavour to livestream all of our public meetings, this is not always possible due to technical difficulties. In these instances, if possible, a recording will be uploaded following the end of the meeting.

**Ian Thomas CBE**  
**Town Clerk and Chief Executive**

# AGENDA

## Part 1 - Public Agenda

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes and non-public summary of the meeting held on 28 November 2024.

**For Decision**  
(Pages 5 - 12)

4. **OUTSTANDING REFERENCES**

Report of the Town Clerk.

**For Information**  
(Pages 13 - 14)

5. **CORPORATE COMMUNICATIONS & EXTERNAL AFFAIRS UPDATE REPORT**

Joint Report of the Chief Strategy Officer and Remembrancer.

**For Information**  
(Pages 15 - 36)

6. **POLITICAL PARTY CONFERENCES 2025**

Joint Report of the Chief Strategy Officer and Remembrancer.

**For Decision**  
(Pages 37 - 46)

7. **PARLIAMENTARY TEAM UPDATE**

Report of the Remembrancer.

**For Information**  
(Pages 47 - 54)

8. **INNOVATION AND GROWTH QUARTERLY REPORT**

Report of the Executive Director for Innovation and Growth.

**For Information**  
(Pages 55 - 80)

9. **BECKFORD AND CASS STATUE PROJECT WEBPAGES**

Report of the Head of Profession (Culture).

(Note: Appendices 1 – 4 are Non-Public and can be found at Agenda Item 14).

**For Discussion**  
(Pages 81 - 90)

10. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

11. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

12. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

**Part 2 - Non-Public Agenda**

13. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 28 November 2024.

**For Decision**  
(Pages 91 - 92)

14. **BECKFORD AND CASS STATUE PROJECT WEBPAGES**

Non-Public Appendices to be read in conjunction with Item 9.

**For Discussion**  
(Pages 93 - 148)

15. **MARKETS COMMUNICATIONS APPROACH**

Joint Report of the Chief Strategy Officer and Remembrancer.

**For Information**  
(Pages 149 - 160)

16. **LONDON'S CHANGING MEDIA LANDSCAPE**

Report of the Chief Strategy Officer.

**For Information**  
(Pages 161 - 166)

17. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

18. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

**Part 3 - Confidential Agenda**

19. **CONFIDENTIAL MINUTES**

To agree the confidential minutes of the meeting held on 28 November 2024.

**For Decision**